

MEDIA KIT



AM870
THE ANSWER



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“SOMETIMES DECIDING WHO YOU ARE NOW IS CHOOSING TO NEVER BE THE SAME AS YOU WERE.” LIZA



ABOUT REAL TALK WITH LIZA

RealTalk with Liza is a powerful, heart-centered radio show airing every Sunday at 10 PM on AM870 Talk Radio, reaching an audience of 6,000 listeners per hour.

Hosted by wellness expert, speaker, and clinical hypnotherapist Liza Boubari, the show delivers candid conversations, expert insights, and personal stories designed to inform, inspire, and impact lives.

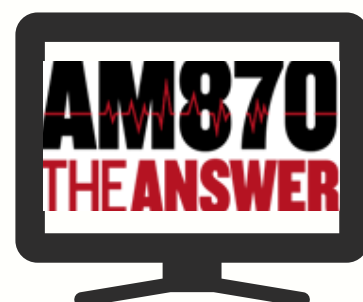
We explore topics like mental wellness, emotional resilience, personal empowerment, and the mind-body connection, providing practical tools for clarity, healing, and transformation.

Our Audience

- ✓ Reach: Over 6,000 listeners per hour (1,500 per 15-minute block)
- ✓ Demographics: Adults 35-65, individuals seeking personal growth, wellness, and inspiration
- 🌐 Lifestyle:
 - ✓ Drivers commuting
 - ✓ Parents winding down after bedtime
 - ✓ Individuals seeking connection, healing, and transformation late at night



**“THE JOURNEY TO SELF-DISCOVERY
BEGINS WHEN YOU IDENTIFY WHAT
MATTERS MOST TO YOU.” LIZA**



TARGET AUDIENCE & TOPICS

Each episode offers candid conversations, expert insights, and personal stories designed to inspire listeners to think deeply, feel fully, and live boldly.

The show explores topics such as mental wellness, emotional resilience, personal empowerment, and the mind-body connection, with an emphasis on providing tools for clarity, healing, and growth.

Our target audience is men and women from all walks of life, especially surrounding Tricity and Los Angeles county

Why Choose Real-Talk with Liza?

- ✓ Targeted Reach: Connect with a wellness-focused, engaged audience
- ✓ Cross-Platform Exposure: On-air, YouTube, and social media visibility
- ✓ Authentic Endorsement: Liza's trusted voice and loyal community
- ✓ Long-Term Impact: Stories that inspire, educate, and uplift



BE A GUEST AND MAKE A DIFFERENCE!

Whether you are a Change Maker, Women's Advocate, Expert, Author, Influencer, Thought Leader, or Healer, we invite you to share your story on Real-Talk with Liza. By spotlighting your value, we aim to convey wisdom, expertise and hope to positively impact lives, especially women and girls.

Guest Donation Includes:

- 28-minute or full-episode interview, recorded via Zoom or in-person (Los Angeles)
- Promotion of your book, event, or offer (30-second commercial included)
- Featured on AM870 Radio, YouTube, and social media with high visibility.
- Investment: **\$500-28 minutes** or **\$ 750 for full episode.**

Commercials & Advertising:

- Provide your own 15-30 second commercial or we can produce one for you
- Your commercial will be seen and heard by millions for 3 months
- Production Service Available: 15-second billboard-style or video commercial from \$500



Liza interviewing
Maurice Benard



BECOME A SPONSOR

Becoming a sponsor or guest on Real-Talk with Liza means aligning with a trusted voice in wellness and connecting with a loyal, engaged audience. Our show delivers inspiring conversations and expert insights focused on mental wellness, emotional stability, and personal empowerment.

Sponsorship Packages

1. Title Sponsor (\$3,000/month)

Mention: "Brought to you by [Your Company]" (opening and closing)

2 on-air 30-second commercial spots per episode

Logo placement on LizaBoubari.com and social media

Monthly social media feature post

Live read by Liza during a segment

First right of refusal for events

2. Segment Sponsor (\$2,000/month)

Mention during a specific show segment

1 on-air 30-second commercial spot

Logo placement on LizaBoubari.com and social media

Monthly shout-out post

3. Supporting Sponsor (\$1,000/month)

One on-air mention per episode

Logo placement on LizaBoubari.com

Monthly group recognition on social media



MAXIMIZE YOUR BRAND'S IMPACT

- ✓ Multi-Platform Exposure – Get featured on-air, Facebook Live, podcast replays, and social media, reaching a highly engaged audience across multiple platforms.
- ✓ Targeted & Trustworthy Audience – Our listeners actively seek growth, healing, and transformation—making them more likely to connect with and trust your brand.
- ✓ High Engagement = More Conversions – Authentic, conversational promotion means listeners are more likely to take action—whether booking an appointment, making a purchase, or following your brand.
- ✓ Marketing Assets & Long-Term Visibility – You'll receive a high-quality copy of your segment to use for your own social media and marketing, keeping your brand top-of-mind.
- ✓ Cross-Promotion for Maximum Reach – We actively share, tag, and promote you across our platforms, expanding your audience and creating a win-win collaboration.
- ✓ Exclusive Sponsorship Packages – Tailored on-air mentions, product placements, dedicated segments, and event collaborations—all designed for real ROI.
- ✓ Let's make your brand unforgettable!





LIZA BOUBARI

Liza Boubari is a wellness expert, speaker, clinical hypnotherapist and stress management consultant with over 24 years of experience. The founder of The Boubari 3E Method and The 3E Events, she empowers individuals through healing, connection, and transformation. Liza has interviewed hundreds of experts, thought leaders, and celebrities and has been featured on NBC Palm Springs.

Liza has delivered corporate presentations for companies like AT&T and Warner Brothers, and for over 6 years, she's hosted HealTalk Tuesdays live on Facebook. She has also been a guest on many influential shows, sharing her expertise in wellness, stress management, and personal growth.



A published author with multiple books, Liza has hosted book signings at Barnes & Noble and speaks three languages, making her a dynamic, globally-reaching figure in the wellness community.

LET'S CONNECT AND COLLABORATE!

📞 Contact Information: Liza Boubari

✉ Email: Liza@RealTalk870.com

📞 Phone: (818) 221-2797

🌐 Website: www.RealTalk870.com

For more information, to be a Guest and/or Sponsor, click here:

[INTERVIEW MEET & GREET](#)

